

New York State Moose Association



Fellow Moose Members,

As we enter into a new Moose Year, I'd like to reflect on our past year. *Embrace Our Community* was a "sign post" guiding us to get out into our communities. Many of you have taken on that challenge and have made your Moose Lodge a part of the Community. It is important that we all strive to "fill-in" that missing part of each Village & Town. As we Move Forward, we need to Give Back to our surrounding areas. That way, our Moose Family will truly become the corner-stone of our communities.

I hope everyone who attended the Mid-Year Conference had a great time. It was wonderful to see the more than 300 of my fellow NY Moose, as well as visitors from the Pennsylvania, New Jersey and Ontario Moose Associations! My eyes have finally returned to normal after being assaulted by the LOUD HAWAIIAN SHIRTS!! Congratulations to the Cornhole Champions and a Thank You to all of the members who volunteered their time and efforts to make that Conference happen!

As I believe we just proved to ourselves this year, Membership Retention is a major part of our success. There are 28 Lodges that have achieved +1 in membership for this year. Don't stop now – keep it going into the new year as well. Let's continue this Dream Together!

I hope to see you all in Milwaukee, at the end of this month, at the International Convention. As a State, we normally sit in the Front Right section of the Convention Center (as facing the stage). Be prepared – after this Mid-Year, Scott will call out "NEW YORK" and we need to answer with "MOOSE"!

We started April with a -472 in membership. Ten days later at the Conference we were +96! It was fantastic to show Moose International CEO Scott Hart that the New York Moose are a rising star in the Fraternity for a reason. And we finished April with a +849 on the active member rolls. That is, again, over 1100 renewed & new members! THANK YOU! I am extremely MOOSE PROUD with all of your efforts to move our NY MOOSE forward.

Thank you for All that you do!

Paul LaMartina NYSMA President